

# NEWSLETTER Vaastuyogam

Connecting Vaastu to the 21<sup>st</sup> Century



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## EDITORIAL



Welcome to the December 2011 issue of Vaastuyogam. I – along with my whole Vaastuyogam team - take this opportunity to wish Merry Christmas to our readers in India, Africa, Australia, USA, United Kingdom, U.A.E, Singapore and other countries of the world.

The year gone by has seen the stupendous growth of Vaastu awareness both in India and abroad. What is heartening the keen interest shown by the younger generation in Vedic subjects. I am happy to inform that due to continuous requests from our readers we will be carrying in depth articles that throw light on our ancient heritage in our Vedic India series.

Unfortunately, the year gone by has also seen the intensification of many negative trends in the construction industry. The worst sufferers are the hapless buyers of homes with bad Vaastu. Within three years after occupying these homes, even before they can realize it, they have ruined their finances, lost their health and seriously jeopardized their careers. etc.

Another section affected adversely by the bad Vaastu of the building, is ironically, the builder himself. His bad Vaastu building does not sell, nor can he raise finances resulting in thousands of unfinished/unsold houses. The solution needs a sea change in the attitude of both the local governing bodies and builders but unfortunately they are not going to change

Merry Christmas and happy reading!

Dr. Ravi Rao ■

## VAASTU TURNAROUND

### **Bhimavaram Businessman Doubles Turnover Within Six Months of Vaastu Changes**

Born 1958, in a village near Bhimavaram town in Andhra Pradesh, Mr. Venkateswara Rao Toram was an agriculturist, growing rice on his ancestral lands. Now, however, he has shrunk his paddy sowing and shifted to fish farming. In 1994, he started the business of exporting prawns by initially starting a trading outfit that bought prawns from farmers and sold to exporters. In 1999, he set up Haripriya Marine Export Pvt Ltd, his export business.

We met Mr. Venkateswara Rao Toram at his Haripriya Marine Export facilities in Budharayudu Cheruvu, Konithiwada near Bhimavaram, Andhra Pradesh.



Mr. Venkateswara Rao of Haripriya Marine Exports

### **Excerpts from the interview:-**

When my business associate Mr. Ramana made a move to Rajamundry, he wanted to buy a house for himself. It was in this connection that he met with a local Vaastu consultant, a distant relative of Dr. Rao's. As chance would have it, Ramana spoke to his Vaastu consultant about the trouble I was experiencing at Haripriya Marine Exports.