

# NEWSLETTER Vaastuyogam

Connecting Vaastu to the 21<sup>st</sup> Century



◆ September 2011

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## EDITORIAL



Welcome to the September Issue of Vaastuyogam.

Our magazine is dedicated to disseminating the ancient sciences of our Vedas. We have been attempting dialogue with various segments of society on the subject; there have been architects, engineers, industrialists, housewives, doctors and businessmen. In this issue we add to this list by talking to an exceptionally gifted astrologer with his own methodology.

In fact, no discussion of our ancient sciences will be complete with astrology, which is the source fountain from which all the subsidiary Vedic sciences like Palmistry and Vaastu have originated.

In November 2002 when I had occasion to address the 4th International ISBA Congress held in London, I had said that astrology is a "potent tool to anticipate the future. Across international boundaries, we find an increasing acceptance by the corporate world of the benefits of astrological predictions."

Though Indians have been following Astrology from the 5th century BC when the Pancha-Siddhāntika of Varahamihira came into existence, it cannot be denied that the western world is making strides in Astrology, especially in newer vistas of financial and business astrology.

At the forefront of the astrological movement in the U.S.A is "American Federation of Astrologers" established in 1938. They will be organizing their 2011 Conference "Traditional Astrology in the 21st Century" to be held in Arizona, U.S.A. Readers will be glad to learn that I shall be attending this conference.

Vaastuyogam will involve these streams of study and bridge the Vedic sciences closer to the developments abroad.

**Dr. Ravi Rao** ■

## INTERNATIONAL FOOTPRINT

### KING PLASTIC INDUSTRIES LTD.

This month Vaastuyogam meets with Rajesh Shah of King Plastic Industries Limited, Nairobi, Kenya. The company is managed by Mr Rajesh Shah and his younger brother Vinay.

Excerpts from the interview:-

#### Introduction

In 1947, my grandparents left their native place Jamnagar, India for Kenya in search of greener pastures. I was born and brought up in Kenya. After completing my accountancy in 1991 from Nairobi I joined his family business of import and wholesale



Mr. Rajesh Shah of King Plastic Industries Ltd.

trading of general items which had been started by my father in 1967.

We started King Plastic Industries, a manufacturing unit for plastic films, in 1995. At that time we began on a modest scale and our turnover was limited. Initially we had very few machines which we imported from India and Taiwan.. We sold most of the production in the local market through our network of wholesalers. Some production was exported. With the passage of time our business prospered and grew. However, it was only around 2007 that we began our expansion drive in a big way. Today, with a production of over 1000 tonnes per month and manpower strength of over three hundred people we are rated as amongst the top 3 plastic manufacturers in Kenya.

#### Dr Ravi Rao

In 2004, my friend Mr Ashit of Antrac Office Systems introduced me to Dr Ravi Rao. Though there was growing awareness about Vaastu in Kenya around that time, I must confess prior to meeting with Dr Ravi Rao I had no clue of Vaastu

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***"Dr Ravi Rao has a drive for Vaastu  
and when he suggests something it is something solid."***

- Mr. Rajesh Shah

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**INTERNATIONAL FOOTPRINT**

but when I was told by my friend Ashit that Vaastu was a great thing that had worked wonders and that Dr Ravi Rao was a master at the subject I decided to invite Dr Rao to our home and our manufacturing facilities. The truth is at that time we were doing well enough but I decided to go for Vaastu because I developed a strong faith in Dr Rao as soon as we met and I felt that I must do it for the sake of doing it and the good results will follow,

When I took Dr Rao on the rounds of my home and manufacturing facilities, I told him though we were doing good I hoped to improve business further through the Vaastu implementation. As he walked around the premises, looking here, there and everywhere he jotted down some points. After that he visited my home and also my brother's home.

When we met again in the evening he gave me a somewhat long list of things he wanted done. There was clarity and confidence in his method which was very impressive. He did promise one thing and that was this: If we faithfully completed all the changes he had listed we would have sure results.

Amongst the things we had to do – and which we did – was that we had to shift over 50 container loads of raw materials from one end of the factory to the other. Also, we also



KING PLASTIC INDUSTRIES LTD.

had to move out of our offices in 21 days to another place. We did all of this and we got brilliant results. I will sum it up in only two observations:-

Before we undertook the Vaastu implementation we were always carrying over a month's stock of finished goods. In 21 days after the Vaastu implementation we did not CARRY a single day's stock. This position still stands today.

Before we undertook the Vaastu implementation both my brother and myself had to stay back at the factory up to 7 PM or more. Now, we leave by 4 PM. Sometimes my brother gets free even earlier.

**With just one look at the plot Dr. Rao told me that I should pay whatever price the seller demanded but buy the plot. When I asked him why, he replied that whoever owns this plot will be the leader in his field. How right Dr Rao was. The plot belonged to the number one of the plastics industry in Kenya. He still holds the plot. He still is the number one in plastics in Kenya. It was this incident that cemented my faith in Dr Ravi Rao**



Mr. Rajesh Shah in factory



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**INTERNATIONAL FOOTPRINT**

The best part was that the implementation process was achieved without major expense

Another good thing happened. Around this same time we were selling off our house and with Dr Rao's help we moved to a rented place which met his Vaastu requirements. We were also on the lookout for a plot for our new house and we bought this only after he approved it. I think this was a double blessing; the fact that both the factory and the house were having good Vaastu.

An interesting incident occurred while I was showing Dr Rao the various plots that were available for my house. I showed him the plot I had finalized and he approved it. There was another plot I had liked but was unable to get hold of. I showed that too, to him. With just one look at the plot he told me that I should pay whatever price the seller demanded but buy the plot. When I asked him why, he replied that whoever owns this plot will be the leader in his field. How right Dr Rao was. The plot belonged to the number one of the plastics industry in Kenya. He still holds the plot. He still is the number one in plastics in Kenya. It was this incident that cemented my faith in Dr Ravi Rao and from then on I have treaded the Vaastu path under his guidance. Any investments I make, I do so after getting his green signal.

My brother was a strong believer of destiny but after having seen what Vaastu can do, he is now a firm believer of Vaastu.

My latest experience with Dr Rao was when

**There are so many consultants of Vaastu now but I have seen that Dr Rao has a special eye that other Vaastu Consultants lack. Dr Ravi Rao has a drive for Vaastu and when he suggests something it is something solid.**



Dr. Ravi Rao with Mr. Rajesh Shah at factory

I took him to visit my brother-in-law's factory. Dr Rao took a round of 15 minutes; suggested minor changes which were done. Now, my brother-in-law's business is on a sure success path.

There are so many consultants of Vaastu now but I have seen that Dr Rao has a special eye that other Vaastu Consultants lack. Dr Ravi Rao has a drive for Vaastu and when he suggests something it is something solid. ■

**Mrs. Rajesh Shah****Speaking For Myself, I Don't Think One Should Takes Chances With Vaastu.**

The Vaastuyogam team also spoke with Mrs. Rajesh Shah on what she felt about the Vaastu impact on homes. Her views:-

When Dr Rao first visited our home I was totally unaware of the impact that good Vaastu delivers. In fact, none of us ever bothered about the subject. It came as a surprise to me and to others in the family when we learnt at that so many of the occurrences we saw and were perplexed about how they could be directly linked to the Vaastu of our house.

But only good came of this knowledge because we firmed our mind to have our new house done to Vaastu specifications. What was more, my husband insisted that even the rented house that we to move to should satisfy Dr Ravi Rao.

As it happened, things have worked out for the best. Our new house is Vaastu perfect and this is a source of confidence and immense re-assurance. My husband has full faith in Vaastu and speaking for myself, I don't think one should takes chances with Vaastu.

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- Mrs. Rajesh Shah